## Gloria Barron Prize for Young Heroes Contest Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

**SPONSOR:** The sponsor of the Gloria Barron Prize for Young Heroes Contest (the "<u>Contest</u>") is Young Heroes Project ("Sponsor").

**PROMOTION DESCRIPTION:** The Contest begins at 8:00a.m. Mountain Time on January 8, 2025, and shall conclude at 4:59 p.m. Mountain Time on April 15, 2025 (the "Contest Period"). The Contest involves submitting an Application (as defined below), as well as supporting documentation, via Sponsor's Entry Page as explained in more detail below. A panel of Contest Judges (as defined below) will select twenty-five (25) potential finalists ("Finalists") and, from the pool of Finalists: (a) ten (10) potential Runner Up Prize (as defined below) winners; and (b) fifteen (15) potential Grand Prize (as defined below) winners from among all eligible Applications, as described more fully below. By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Gloria Barron Prize for Young Heroes Contest Official Rules, which incorporate the Contest and Application guidelines set forth on the Site (as defined below) (collectively, the "Official Rules"), and the decisions of Sponsor and the Contest Judges, which shall be final and binding in all respects.

**ELIGIBILITY:** The Contest is open only to individuals who are: (a) permanent residents of the 50 United States of America or the District of Columbia or Canada; (b) between the ages of eight (8) years of age and eighteen (18) years of age as of their time of entry; (c) currently, as of the time of entry, working on an inspiring service project ("Project") or have done so within the past twelve (12) months; and (d) in a leadership position with respect to their Project. Entrants under the age of majority in their respective jurisdictions ("Minor Entrants") must receive prior permission from a legal parent or guardian ("Parent or Guardian") to enter and one of their Parents or Guardians must also agree to these Official Rules (as well as the Sponsor Privacy Policy and Terms and Conditions). If you are a Parent or Guardian, you are responsible for exercising supervision over your children's online activities. If you do not agree to the terms of these Official Rules in their entirety, do not let your child enter the Contest. If a Minor Entrant wins a Prize (as defined below), the Prize will be awarded to the Parent or Guardian upon receipt of all required verification documents.

Employees of Sponsor, the Contest Judges, the Prize providers and licensors (if applicable), and each of the foregoing entities' affiliates, authorized designees and other related entities, and any other individual or entity associated with the development, judging or administration of the Contest (collectively, the "Contest Entities"), as well as members of such employees' immediate families (spouses, children, siblings, parents), and persons living in the same household as such persons, whether or not related, are not eligible to participate in the Contest.

**HOW TO ENTER:** To enter the Contest, during the Contest Period, you must go to the Sponsor Contest page located at https://barronprize.org/apply/ (the "Site") and submit:

(a) a fully completed application form;

- (b) a summary of the Project, not to exceed two hundred and fifty (250) words;
- (c) an essay, not to exceed one thousand (1,000) words, describing the Project, including responses to the following: (i) what inspired you to organize the Project; (ii) what did you hope to accomplish by organizing the Project, and what did you actually accomplish; and (iii) what did you learn from the experience both about yourself and about the world;
- (d) a letter, not to exceed one thousand (1,000) words, from an adult reference, who is not related to you and who does not share the same household with you ("Lead Reference"), who endorses you and your Project, including responses to the following: (i) what is the relationship between you and the Lead Reference; (ii) what is your Project and what was your specific leadership role in connection with the Project; (iii) what obstacles and/or challenges did you overcome while undertaking the Project; (iv) what were the verifiable results of the Project; and (v) how have you demonstrated heroic character qualities such as courage, compassion, dedication, generosity, and perseverance;
- (e) two (2) additional letters of recommendation, not to exceed five hundred (500) words, from adults ("Recommenders") who are not related to you and who do not share the same household with you, including responses to the following: (i) what is the relationship between the Recommender and you; (ii) what is your Project and what have you achieved in connection with the Project; and (iii) how have you demonstrated heroic character qualities such as courage, compassion, dedication, generosity, and perseverance;
- (f) a color photo depicting you and no other person; and
- (g) optionally, up to five (5) supplemental materials, such as news articles about the Project, additional letters from Recommenders and/or other Project-related content (collectively, the "Application").

Where you are a prospective Minor Entrant, your Parent or Guardian must provide verifiable consent to Sponsor in connection with your Application submission.

Subject to any limitations, terms and conditions set forth in these Official Rules, upon submitting an Application on the Site, you will receive one (1) entry in the Contest (each, an "Entry"). The Site is the official timekeeper for the Contest. The information that you must provide in connection with submitting your Application in order to obtain an Entry may include some or all of the following; (i) your full name; (ii) your mailing address; (iii) your e-mail address; (iv) your telephone number; (v) the name of your Project; (vi) the social media account(s) associated with your Project; (vii) the name, mailing address and telephone number of the school that you are currently attending, and your current year in that school; (viii) your Project-related written summary, essay, reference letters, photographs and supplemental materials; and/or (ix) any other information requested by us on the form ("Initial Registration Data").

Each entrant who is a potential Prize winner may be required to provide some or all of the following: (A) Social Security Number; (B) picture proof of identification, which may include a driver's license, passport, voting card or similar government issued identification; and (C) any other information

requested by Sponsor in connection with the Prize verification/award process ("<u>Prize Winner Data</u>," and together with the Initial Registration Data, the "<u>Registration Data</u>"). Entrants must update their Registration Data, as necessary, to remain eligible to receive a Prize.

Subject to restrictions on our ability to use Registration Data applicable to Minor Entrants, all entry information and materials become the property of Sponsor and will not be acknowledged or returned. Personal information collected in connection with the Contest will be used in accordance with the online privacy policy <u>available here</u>. Proof of submission is not considered proof of delivery or receipt of an Application.

In the event that a dispute regarding the identity of the individual who actually submitted an Application cannot be resolved to Sponsor's satisfaction, the affected Entry will be declared invalid and disqualified. You may only submit one (1) Application, and earn one (1) corresponding Entry in the Contest, during the Contest Period. Applications submitted by the same individual in excess of the aforementioned limit, either directly or by using numerous e-mail addresses, registrations, identities or other methods, will be voided. Sponsor reserves the right to reject any Application and/or Entry that it believes, in its sole discretion, is fraudulent, incomplete or otherwise invalid.

SPONSOR IS NOT RESPONSIBLE FOR APPLICATIONS, ENTRIES, CLAIMS OR NOTICES THAT ARE LOST, LATE, ILLEGIBLE, MISDIRECTED, DAMAGED, INCOMPLETE OR INCORRECT. IF YOU FAIL TO SUBMIT AN APPLICATION/ENTRY DURING THE CONTEST PERIOD FOR ANY REASON INCLUDING, BUT NOT LIMITED TO, WHERE YOU CANNOT ACCESS THE SITE, YOU WILL NOT QUALIFY FOR A PRIZE.

APPLICATION GUIDELINES: Each entrant represents and warrants that the Application she/he/it submits will not: (a) include any telephone numbers, street addresses, last names, e-mail addresses or any confidential information of any third party; (b) contain confidential information; (c) include any text, photographs or other images that may be deemed lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, obscene, violent, racist, homophobic, transphobic, derogatory of any ethnic, racial, gender, religious, professional or age group or otherwise inappropriate or objectionable, as determined by Sponsor and/or the Contest Judges, in its/their sole and absolute discretion; (d) impersonate any person or entity; (e) harass any person; (f) promote any activity that is unsafe, hazardous, dangerous or prohibited by law; and/or (g) reproduce in any way any copyrighted material, trademarks or other proprietary information without obtaining the prior consent of the owner of such proprietary rights. Any Application that is considered by the Contest Judges and/or Sponsor, in their sole and absolute discretion, to contain material that violates any of the aforementioned guidelines, in whole or in part, will be disqualified.

**GRANT OF RIGHTS.** Each entrant shall be deemed the owner of the Application and Entry submitted in connection with the Contest. Notwithstanding the foregoing, each entrant who is above the age of majority in her/his/its jurisdiction of residence, and who has successfully completed Sponsor's age verification protocol ("<u>Adult Entrant</u>"), and each Parent or Guardian providing consent for a Minor Entrant to enter the Contest ("<u>Authorized Minor Entrant</u>"), agrees that, by submitting an Application in connection with the Contest, each Adult Entrant or Authorized Minor Entrant, as applicable: (a) hereby grants to Sponsor an unrestricted, perpetual, non-exclusive, fully-paid and royalty-free, license (with the right to sublicense through unlimited levels of sublicensees) to use, copy, perform, display, and distribute the Project-related materials contained in the Application

(collectively, the "Project Content") throughout the world, including, but not limited to, to display the Project Content on Sponsor's social media pages and on the Site; and (b) represents and warrants that (i) the Project Content is the original work of the applicable Adult Entrant or Authorized Minor Entrant; (ii) the Application does not contain any harmful computer code and is not otherwise corrupted; (iii) the Application and associated Project Content is not the subject of any actual or threatened litigation or claim; and (iv) the Project Content does not and will not violate or infringe upon other people's intellectual property rights, privacy, publicity, or other legal rights. Without in any way limiting the foregoing, Sponsor shall have the right, in its sole discretion, to modify and make derivative works of any Project Content, and to use any ideas, concepts, know-how, or techniques contained in the Project Content for any purpose which Sponsor deems necessary or desirable, and each Adult Entrant and Authorized Minor Entrant, as applicable, irrevocably waives any and all so-called moral rights that they may have therein. Sponsor shall retain the rights granted by Adult Entrants and Authorized Minor Entrants in and to the Project Content even if the associated Application is disqualified or fails to meet the Application requirements. Sponsor shall have no obligation to use, display or exploit any Project Content, and Sponsor may at any time abandon the use, display or exploitation of the Project Content for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof.

**WINNER SELECTION; JUDGING CRITERIA:** A panel of ten (10) independent judges selected by Sponsor in its sole discretion (collectively, the "<u>Contest Judges</u>") will select twenty-five (25) potential Finalists and, from the pool of Finalists: (a) ten (10) potential Runner Up Prize winners; and (b) fifteen (15) potential Grand Prize winners, from among all eligible Entries received based on the following criteria:

- 1. Entrants must have organized and led an extraordinary Project which has clearly benefited other people or the planet we share. The Project must have been initiated and motivated primarily by the entrant herself/himself/itself. The Project cannot have been done solely to complete an assignment for school or for work.
- 2. Entrants must have:
- (a) demonstrated heroic character qualities such as courage, compassion, dedication, generosity, perseverance, and high moral purpose;
- (b) shown initiative, tenacity, and unselfishness in pursuit of their goals;
- (c) accomplished something with inspirational value that could inspire others to make a difference; and
- (d) done more than survive a difficult personal challenge. Their heroism must have made an impact on the world beyond themselves.
- 3. Entrants may or may not have received recognition for their heroic work. Fame itself shall not have been a motivating factor.

The judging criteria are to be applied in the sole discretion of the Contest Judges. By entering the Contest, entrants acknowledge that such evaluations may differ from person to person and agree to be bound by and not challenge the final decisions of the Contest Judges. In the event that a potential winning Entry is discovered to be invalid for any reason whatsoever, or the person who submitted the potential winning Entry fails to comply with these Official Rules prior to delivery of the applicable Prize, the subject Prize may be forfeited and awarded to an alternate potential Prize winner.

## PRIZES:

- (a) <u>Grand Prize</u>. The fifteen (15) Grand Prize winners will each receive: (i) Ten Thousand Dollars (\$10,000.00) payable in one lump sum; (ii) a personalized plaque and recognition certificate; (iii) a signed copy of "The Hero's Trail," by T.A. Barron, a copy of the "Dream Big" documentary film, and a "Heroes Activity Guide and Bibliography"; (iv) access to networking opportunities provided to current and past Grand Prize winners by Sponsor in its sole discretion; and (v) media opportunities to promote their respective Projects, as provided by Sponsor in its sole discretion (collectively, a "<u>Grand Prize</u>").
- (b) <u>Grand Prize Approximate Retail Value</u>. The approximate retail value ("<u>ARV</u>") of each Grand Prize is Ten Thousand One Hundred Dollars (\$10,100.00). Grand Prize winners will not receive the difference between the actual Grand Prize value and the Grand Prize ARV.
- (c) <u>Runner Up Prizes</u>. Each of the ten (10) Runner Up Prize winners will receive: (i) a personalized plaque and recognition certificate; (ii) a signed copy of "The Hero's Trail," by T.A. Barron, a copy of the "Dream Big" documentary film, and a "Heroes Activity Guide and Bibliography"; (iii) access to networking opportunities provided to current and past Grand Prize winners by Sponsor in its sole discretion; and (iv) media opportunities to promote their respective Projects, as provided by Sponsor in its sole discretion (each, a "<u>Runner Up Prize</u>," and together with the Grand Prize, the "<u>Prizes</u>").
- (d) <u>Runner Up Prize Approximate Retail Value</u>. The ARV of each Runner Up Prize is One Hundred Dollars (\$100.00). No Runner Up Prize winner will receive the difference between the actual Runner Up Prize value and the Runner Up Prize ARV.

**GENERAL PRIZE CONDITIONS:** Limit one (1) Prize per household. The specifics of all of the aforementioned elements of the Prizes shall be determined in the sole and exclusive discretion of Sponsor. Some restrictions may apply. All results of the Prize winner selection process are final and binding, subject to these Official Rules. In the event an Entry is discovered to be invalid for any reason whatsoever, or the person who submitted the Entry fails to comply with these Official Rules prior to delivery of the applicable Prize, the subject Prize may be forfeited and awarded to an alternate potential Prize winner. Prizes will be delivered only to an address in the United States or Canada. No cash alternative or substitution of Prizes will be allowed, except Sponsor reserves the right, in its sole discretion, to substitute Prizes of comparable value, in whole or in part, for any reason. All details of the Prizes that are not specified in these Official Rules will be determined by Sponsor in its sole discretion. Any portion of the Prize that is pictured in advertising and/or other Contest materials is for illustrative purposes only.

**TAX INFORMATION:** Federal, state and local taxes, and all similar fees and assessments, are the responsibility of the Prize winners. Sponsor reserves the right to withhold taxes from each winning

Prize, as appropriate. Sponsor will issue a form 1099-MISC for each Grand Prize winner in the amount of the Grand Prize.

**ODDS:** The odds of winning a Prize depend on the number of entrants that submitted Applications, as well as the quality of the Applications submitted, as determined by the Contest Judges.

**NOTICE TO WINNERS:** Attempts to notify potential Prize winners and provide Sponsor's contact information will be made using the Registration Data that was submitted via the Site. Sponsor is not responsible for communication problems of any kind. If, despite reasonable efforts, a potential Prize winner does not respond, using the contact information provided by Sponsor in its notification, within fifteen (15) days of the first notification attempt (or such shorter time as exigencies may require), or if a Prize or Prize notification is returned as unclaimed or undeliverable to such potential Prize winner, such potential Prize winner will forfeit her/his/its Prize and an alternate Prize winner may be selected.

**FURTHER DOCUMENTATION:** Potential Prize winners that are Adult Entrants (or, in the case of an Authorized Minor Entrant, her/his/their respective Parent or Guardian) may be required to execute an Affidavit of Eligibility, a Liability Release and (where imposing such condition is legal) a Publicity Release (collectively, "Prize Claim Documents"). If a potential Prize winner is an Authorized Minor Entrant, then her/his/their respective Parent or Guardian may be required to execute all Prize Claim Documents on the Authorized Minor Entrant's behalf. If any potential Prize winner (or a Parent or Guardian of any Authorized Minor Entrant to the extent required) fails or refuses to sign and return all Prize Claim Documents within fifteen (15) days of Prize notification (or such shorter time as exigencies may require), the potential Prize winner may be disqualified and an alternate potential Prize winner may be selected.

**CONTEST JUDGES:** The Contest Judges are not involved in marketing the Contest. The Contest Judges are not sponsors of the Contest and will not respond to any inquiries. The Contest Judges are responsible for judging the Applications and associated materials, and selecting the associated potential Finalists and Prize winners, as well as any potential Finalist/Prize winner alternates, where applicable.

**GENERAL LIABILITY RELEASE/DISQUALIFICATION:** Entrants agree that the Contest Entities: (a) shall not be responsible or liable for any losses, damages, or injuries of any kind (including death) resulting from participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession, use, or misuse of any Prize; and (b) have not made any warranty, representation, or guarantee express or implied, in fact or in law, with respect to any Prize, including, without limitation, regarding such Prize's quality or fitness for a particular purpose. Entrants hereby release the Contest Entities from and against any liability, including, without limitation, liability for any property damage, property loss, bodily injury, or death resulting from participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession, use, or misuse of any Prize. Sponsor assumes no responsibility for any damage to any entrant's computer system which is occasioned by accessing Contest-related websites or participating in the Contest, or for any computer system, phone line, hardware, software, or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for: (i) incomplete, illegible, misdirected, misprinted, late, lost, postage-due, damaged, or stolen Entries, Applications or

Prize notifications; (ii) lost, interrupted, inaccessible, or unavailable networks, servers, satellites, Internet Service Providers, websites, or other connections; (iii) miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone, cable transmissions or other communications; (iv) any technical malfunctions, failures, difficulties, or other errors of any kind or nature; or (v) the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be: (A) tampering with the Entry process or the operation of the Contest or Contest-related websites; (B) acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or (C) acting to annoy, abuse, threaten, or harass any other person. Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

FORCE MAJEURE: In the event an insufficient number of eligible Entries are received or Sponsor is prevented from awarding any Prize(s) or continuing with the Contest as contemplated herein by any event beyond its control, including, without limitation, fire, flood, natural or man-made epidemic, COVID-19 or any similar virus, pandemic or disease, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend, or terminate the Contest. If the Contest is terminated for Force Majeure before the end of the Contest Period, Sponsor will (if possible) select potential Prize winners from all eligible, non-suspect Entries received as of the date of the event giving rise to the termination. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with the law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**PUBLICITY RELEASE:** Other than for residents of the State of Tennessee and where otherwise prohibited by law, by participating in the Contest, in addition to any other rights which may be granted in any other agreement entered into between Sponsor and any entrant in the Contest: (a) each Adult Entrant irrevocably grants the Contest Entities and their respective successors, assigns, and licensees, the right to use such Adult Entrant's name, likeness, image, and biographical information in any and all media for any purpose, including, without limitation, advertising and publicity purposes, as well as in connection with the Contest and hereby releases the Contest Entities from any liability with respect thereto; and (b) each Parent or Guardian irrevocably grants the Contest Entities and their respective successors, assigns, and licensees, the right to use their respective Authorized Minor Entrant's name, likeness, image, and biographical information in any and all media for any purpose, including, without limitation, advertising and publicity purposes, as well as in connection with the Contest and hereby releases the Contest Entities from any liability with respect thereto.

**INTELLECTUAL PROPERTY:** These Official Rules, the Site and all related web pages and content are the property of the Sponsor or authorized third party. The copying or unauthorized use of any of

those materials, associated trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

**INDEMNIFICATION**: You agree to release, indemnify and hold the Contest Entities harmless from and against any and all claims, expenses (including reasonable attorneys' fees, costs and settlement costs), damages, suits, costs, demands and/or judgments whatsoever, made by any third party due to or arising out of: (a) your improper and/or unauthorized participation in the Contest; (b) your breach of these Official Rules; and/or (c) your violation of any rights of another individual and/or entity. The provisions of this paragraph are for the benefit of the Contest Entities. Each of these individuals and entities shall have the right to assert and enforce these provisions directly against you on its own behalf.

**LEGAL WARNING:** Any attempt by any individual, whether or not an entrant, to damage, destroy, tamper with or vandalize the Site and/or associated technology, or otherwise interfere with the operation of the Contest, is a violation of criminal and civil law and Sponsor will diligently pursue any and all remedies in this regard against any offending individual or entity to the fullest extent permissible by law and in equity.

**GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants and Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the State of Colorado without giving effect to any choice of law or conflict of laws rules or provisions.

The parties (and Contest Entities) hereby agree to arbitrate all claims that may arise under these Official Rules. Without limiting the foregoing, should a dispute arise between you and either Sponsor or any Contest Entity concerning the Contest, any Prize, the terms and conditions of these Official Rules or the breach of same by any party hereto: (a) each party agrees to submit their dispute for resolution by arbitration before JAMS, in accordance with the then current General Arbitration Rules & Procedures of JAMS; provided, however, that Sponsor reserves the right to require that any and all entrant claims be combined and conducted under the JAMS Mass Arbitration Procedures and Guidelines where there are seventy-five (75) or more arbitration demands pending against Sponsor that are similar to the demand for arbitration submitted by you; and (b) you agree to first commence a formal dispute proceeding by completing and submitting an Initial Dispute Notice which can be found here. The applicable Contest Entity(ies) named in the arbitration proceeding (collectively, the "Named Parties") may choose to provide you with a final written settlement offer after receiving your Initial Dispute Notice ("Final Settlement Offer"). If the Named Party(ies) provide(s) you with a Final Settlement Offer and you do not accept it, or the applicable Named Party(ies) cannot otherwise satisfactorily resolve your dispute and you wish to proceed, you must submit your dispute for resolution by arbitration before JAMS, in Denver, CO, by filing a separate Demand for Arbitration, which is available here. For claims of Ten Thousand Dollars (\$10,000.00) or less, you can choose whether the arbitration proceeds in person, by telephone or based only on submissions. If the arbitrator awards you relief that is greater than the applicable Final Settlement Offer, then the applicable Named Party(ies) will pay all filing, administration and arbitrator fees associated with the arbitration and, if you retained an attorney to represent you in connection with the arbitration, the

applicable Named Party(ies) will reimburse any reasonable attorneys' fees that your attorney accrued for investigating, preparing and pursuing the claim in arbitration. Any award rendered shall be final and conclusive to the parties and a judgment thereon may be entered in any court of competent jurisdiction. Although the Named Parties may have a right to an award of attorneys' fees and expenses if they prevail in arbitration, the Named Parties will not seek such an award from you unless the arbitrator determines that your claim was frivolous.

To the extent permitted by law, you agree that you will not bring, join or participate in any class action lawsuit as to any claim, dispute or controversy that you may have against Sponsor, any Contest Entity(ies), and/or their respective employees, officers, directors, members, representatives and/or assigns. You agree to the entry of injunctive relief to stop such a lawsuit or to remove you as a participant in the suit. You agree to pay the attorney's fees and court costs that Sponsor and/or the applicable Named Party(ies) incur(s) in seeking such relief. This provision preventing you from bringing, joining or participating in class action lawsuits: (i) does not constitute a waiver of any of your rights or remedies to pursue a claim individually and not as a class action in binding arbitration as provided above; and (ii) is an independent agreement. You may opt-out of these dispute resolution provisions by providing written notice of your decision within thirty (30) days of the date that you first enter the Contest.

**WINNERS LIST/OFFICIAL RULES:** To obtain any legally-required Prize winners list (after the conclusion of the Contest) or a copy of these Official Rules, send a self-addressed envelope with the proper postage affixed to: PO Box 18750, Boulder, CO 80308. Please specify "winners list" or "Official Rules" and the name of the Contest in your request.

MISCELLANEOUS: These Official Rules contain the full and complete understanding with respect to the Contest and supersede all prior and contemporaneous agreements, representations and understandings, whether oral or written. The headings herein are for convenience only, do not constitute a part of these Official Rules, and shall not be deemed to limit or affect any of the provisions hereof. No amendment to, or waiver of, any provision of these Official Rules shall be effective unless in writing and signed by Sponsor. The waiver by Sponsor of any provision of these Official Rules shall not constitute a waiver of any other provision herein. The rights and obligations hereunder may not be assigned by entrant, whether by operation of law or otherwise, without the prior written consent of Sponsor, and any attempted assignment in violation of the foregoing shall be null and void. These Official Rules shall be binding upon, and inure to the benefit of, the permitted successors and assigns of Sponsor and entrant.